



## Doing the impossible every day.

Forbes magazine recently named the Seattle area the #1 region for technology job growth. You don't have to tell companies like Amazon, Boeing, Google and Microsoft that. These leaders in their respective industries already know that Washington State has a rich tradition of innovation, from ushering in the dawn of the personal computer age to launching the world's first composite aircraft, the 787 Dreamliner.

In Washington State we don't just invent, we innovate. We transform the world by creating something that no one has thought of before – an entirely new way of doing things, from new products and services to new trends that eventually become cultural icons. We change the world a little every day, driven by a passion to build a brighter future.

Innovation is in our blood. Whether it occurs in the research and development labs of our world-class universities, in a business incubator or an innovation partnership zone, we

thrive on not only finding new discoveries, but bringing them to market. We lead the market because of our ability to cross-pollinate ideas across industries, breaking down barriers, opening doors, welcoming new ideas and questioning the status quo. We are curious, savvy and educated risk takers.

# WASHINGTON STATE

## CULTURE OF INNOVATION

### Creating the future, today.

Washington State is a place where new ideas are not only valued, but acted upon. Perhaps that's why we are consistently ranked as one of the top places to start a business and for entrepreneurs to nurture and grow their ideas. Partnerships are a natural way of life here. Smart businesses don't live in isolation, but work in close collaboration, discovering synergies with other companies that are totally unexpected and which often result in quantum leaps in the marketplace.

As the headquarters for major corporations that have virtually reinvented aviation, retailing, software, real estate, information technology and travel, Washington State has a deeply engrained entrepreneurial spirit and can-do mindset. With six Nobel Prize winners and a higher than average per capita patent ratio, we back up our ideas with the business know-how and common sense required to seize

**"WASHINGTON STATE IS SUCH AN INCREDIBLE PLACE. IT HAS AN AMAZING SUPPORT NETWORK FOR YOUNG COMPANIES, EVOLVING COMPANIES AND MATURE COMPANIES. WE HELP EACH OTHER SUCCEED. THE SUPPORT AND COLLABORATION IS WORTH A FORTUNE."**

**-KAREN HEDINE, PRESIDENT  
MICRONICS, INC.**

market share, dominate the competition and create a culture of innovation that is not only remarkable, but extremely productive.

### Choose Washington to gain the competitive advantage.

Innovation is organic. It is not only driven by internal forces, but by the culture surrounding it. Great minds really do think alike and together, they can create great products and services. Washington State is a melting pot of brilliant people who thrive on our culture of innovation. From all walks of life comes a talented, energetic workforce that is passionate about new ideas and getting them to market. From aerospace and clean tech to information communication technologies and global health/ life sciences, businesses choose Washington State because of our deeply rooted culture of innovation.



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