



DÜSSELDORF, GERMANY NOVEMBER 14-17, 2016

Exhibit at the largest medical trade show in the world

**60%
SPACES
IN BOOTH
SOLD**
DON'T WAIT
TO CONFIRM
YOUR SPOT

WHY MEDICA?

- #1 world event for the medical sector
- 130,000+ industry professionals
- 120+ countries
- 96% exhibitors were extremely satisfied
- 82% of attendees had decision-making authority

HOW YOU CAN PARTICIPATE IN THE WASHINGTON STATE STAND

Premier Exhibitor \$11,000 SOLD OUT!

Pavilion Exhibitor \$7,000

Limited Opportunities Available

Exhibitor \$3,500

Delegate \$1,200

Directory Listing Only

\$200 Washington State Directory listing

\$400 for enhanced sponsor listing

Sponsorship Opportunities Available

Ask for more information

IMPORTANT DATES

SEPTEMBER 30, 2016

Signed participation agreement and deposit due

OCTOBER 7, 2016

Balance of payment due. Location confirmed by date exhibitor fee is paid in full.

WHY YOU SHOULD EXHIBIT WITH WASHINGTON STATE

LOCATION Choose Washington State stand in the U.S. Pavilion, where you can be found and hold meetings

STAND MANAGEMENT staffing, logistics and publicity—so you can focus on business

VISIBILITY in the official MEDICA digital and print directories, the Washington State Directory, official press releases and social media

LEAD GENERATION from cross referencing introductions among Washington State companies

NETWORKING with contacts from our veteran industry group members

ACCESS to special briefings and support from international experts

\$5000 EXPORT VOUCHER

Washington State's STEP program can offer small businesses up to \$5000 reimbursement for qualifying export expenses, including attendance at international trade shows.

Ask if your company qualifies for a voucher.

Reserve your space in the Washington State Stand Now!

Contact: Julie Bennion, Export Assistance Manager
for Life Science & Global Health

julie.bennion@commerce.wa.gov 206.256.6132

CHOOSE Washington
Washington State Department of Commerce

OPTIONS FOR YOU TO JOIN THE WASHINGTON STATE DELEGATION AT MEDICA

Premier Exhibitor \$11,000

SOLD OUT!

Pavilion Exhibitor \$7,000

Limited Opportunities Available

Exhibitor \$3,500

Delegate \$1,200

Directory Listing Only

\$200 Washington State Directory listing

\$400 for enhanced sponsor listing



Sponsorship Opportunities Available

Ask for more information

	PREMIER EXHIBITOR	PAVILION EXHIBITOR	EXHIBITOR	DELEGATE
Premier Location	X			
Dedicated exhibit space	Large	Medium	Small	None
Room for additional displays	Yes	Some		
Logo placement	Premier	Prominent	X	
Info counter with chair	X	X	X	
Exhibitor passes (\$500 value each)	4	3	2	1
Washington State Directory listing - visibility before/after the show	2 pgs	1 pg	X	X
Official MEDICA Directory listing	X	X	X	X
Pre-event publicity to major companies and industry organizations worldwide	X	X	X	X
Commerce provided staff support throughout exhibition	X	X	X	X
Shared meeting space in stand	X	X	X	as available
Power supply	X	X	X	as available

Additional details and specifications available on request

IMPORTANT DATES

SEPTEMBER 30, 2016

Signed participation agreement and deposit due

OCTOBER 7, 2016

Balance of payment due. Location confirmed by date exhibitor fee is paid in full.

Reserve your space in the Washington State Pavilion Now!

Contact: Julie Bennion, Export Assistance Manager for Life Science & Global Health
julie.bennion@commerce.wa.gov 206.256.6132



Department of Commerce

<http://choosewashingtonstate.com/life-science-events>